



2010 Sponsorship Dollars and Admission Fees Provided:

- \$42,412 Academic Scholarships were awarded.
- \$133,426 Paid to Brazoria County Non-profit groups manning ticket booths, Food booths, Parking lot, Information booth and Security.
- \$27,000 Calf Scramble Certificates were awarded.
- \$319,000 Paid to Jr. Livestock Auction Exhibitors.
- \$ 166,000 Paid to Commercial Heifer Auction Exhibitors.
- \$22,401 Paid to Market Sale Participants.
- \$14,565 Paid to Art Auction Exhibitors.
- \$12,825 Paid to Ag Mechanic Auction Exhibitors.
- \$14,494 Cash Vouchers awarded to Fair and BBQ Cook Off Participants.
- \$32,561 Paid to Arena event Participants.
- \$8,566 Paid to Country Store Participants.
- Over 1200 Senior Citizens enjoyed a day of entertainment, contests and a meal.
- 750 Special Children attended and enjoyed entertainment, a Special Rodeo and a meal.
- \$100,000 (20,000) tickets given to all Brazoria County 1st thru 5th grade students.
- 5,856 Cans of food were collected for the Brazoria County Food Banks.
- \$37,305 Paid out for Buckles and Saddles that were awarded to participants.
- \$10,404 Paid out for Ribbons, Medallions and Trophies received by exhibitors.